

SCARY BOOKS ARE GOOD FOR KIDS

Research shows that reading scary stories to your child can help them cope with difficult situations they may face in life and learn how to confront their fears.

KIDS BUILD...

RESILIENCE

When the characters defeat The Big Bad, children see they can overcome their own obstacles.

(Huffington Post)

UNDERSTANDING

Frightening tales can raise a discussion with your child where they can explore and explain the way they feel about a situation.

(Brightly)

CONTROL

When children are reading a scary story to themselves or are being read to, they have a level of control. They can put it down or ask you to stop reading.

(The Guardian)

CONFIDENCE

Braving a scary book is a great tool for developing self-esteem and courage!

(The Cut)



of parents say that the baddies in their child's books helped them differentiate between good and evil.



of parents say it helped their child conquer fears.

(The Guardian)

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